



**REPUBLIC OF NAMIBIA**  
**MINISTRY OF INDUSTRIALISATION, TRADE AND SME DEVELOPMENT**  
**IMPORT/EXPORT AND TRADE MEASURES SUB-DIVISION**  
**POULTRY PRODUCTION SCHEME (PPS)**

(For the local production of poultry derived from slaughtered fowls of the species *Gallus Domesticus* intended for human consumption in Namibia.)

## **1. BACKGROUND AND LEGAL FRAMEWORK**

The Government through the Ministry of Industrialisation, Trade and SME Development (MITSMED) instituted a quantitative restriction on the importation of poultry products into Namibia as of 06 May 2013 by a Cabinet Decision No. 1<sup>st</sup>/12.02.13/009 (Act No. 5167 of 2013). The Scheme initially made provision for the importation of a maximum of 600 tons of poultry products per month which was increased to a maximum of 900 tons per month on 1 November 2013 and 1500 tons on 15 May 2015 (Notice 79/2015) respectively. This was an interim measure considered to allow the local industry to penetrate the Namibian poultry consumption market as well as to protect the poultry industry against dumping and unfair trade.

MITSMED, in consultation with, the Ministry of Agriculture, Water and Forestry (MAWF) authorized the Meat Board of Namibia to administer the Poultry Market Share (PMS) of the species *Gallus domesticus* in terms of Section 2 (1) and 3 of the Import and Export Control Act, 1994 ( Act No. 30 of 1994). As of the 1<sup>st</sup> July 2019, MITSMED under its Import/Export and Trade Measures subdivision resumed the authorization to administer the PMS.

Subsequently to a consultative process and re-evaluation, a new measure (repealing the interim measure referred to above) was announced by the Minister of Industrialisation Trade and SME Development and made effective as from 28 February 2020 By Government Notice No. 7132/2020.

This Notice established a limit of 1200 tons of poultry products per month that may be imported into Namibia, subject to certain conditions and procedures stringent to support the local poultry production in alignment with the “Growth at Home” strategy, therefore all registered local producers including SMEs are required to comply with the following conditions set out below.

### **3. LOCAL PRODUCERS AND MICRO SMALL MEDIUM ENTERPRISES REGISTRATION (MSMEs)**

3.1 All large scale local producers must register and submit the below mentioned documents to MITSMED, Import/Export and Trade Measures subdivision situated at 15 Eugene Marais Street:

- i. Certified copy of company registration/trade license
- ii. Certified copy of members identification documents
- iii. Valid original certificate of Good Standing from the Social Security Commission
- iv. Valid original certificate of Good Standing from Inland Revenue Office, Ministry of Finance

3.2 All large scale producers must do a bi - annual (every 6 months) resubmission of the above (3.1 i - iv) mentioned documents with MITSMED.

3.3 SMEs must submit documents stated below for a cycle of 1 year from date of registration.

- i. Certified copy of company registration/trade license
- ii. Certified copy of members identification documents

3.4 Local poultry producers, their sister companies and or companies under the same ownership are not allowed to import or register as importers.

### **4. LOCAL POULTRY PRODUCTION**

In order to grow the poultry industry as a whole, cohesion among all local (Micro, Small, Medium and Large scale) producers is required, therefore the following requirements set out below must be complied with. Definitions of categories as per MITSMED’s National Policy on Micro, Small and Medium Enterprises 2016 – 2021:

1. Micro enterprise 1 to 10 full-time employees and/or N\$ 0 to N\$ 300,000 Annual turnover.

2. Small enterprises 11 to 30 full-time employees and/or N\$ 300,001 to N\$ 3,000,000 Annual turnover.

3. Medium enterprises 31 to 100 full-time employees and/or N\$ 3,000,001 to N\$ 10,000,000 Annual turnover.

4.1 All large scale producers are encouraged to provide technical support to MSME poultry farmers in order to collectively supply the market and monthly statistics on proof thereof must be submitted to MITSMED on or before 15<sup>th</sup> of each consecutive month.

4.2 Support to MSMEs in the poultry production and supply chain by large scale producers consist of but not limited to:

- Availing poultry farming infrastructure and assist with contract farming
- Supplying quality chicks (strong/efficient breed) to SMEs at a minimal price
- Supplying quality feed to SMEs at a reasonable price
- Providing guidance and after sale support on broiler production to SMEs
- Providing regular training on vaccinating, disease control, food safety and financial management to SMEs
- Avail slaughtering and cold storage infrastructure to SMEs
- Tailor available standards to suite SMEs for them to qualify for retailer listing
- Assist SMEs with packaging, route to market and avail distribution infrastructure

4.3 To cater for market demand and for the seasonality of the consumption patterns, all registered local producers/abattoirs must submit accurate production statistics and sales data (previous month) to the ministry on or before 15<sup>th</sup> of each consecutive month in the format as specified by MITSMED.

4.4 All large scale producers must submit certificates on level of brine injection in poultry products on a monthly base subsequent to point 3 above.

## **5. LOCAL POULTRY PRODUCTION SUBSTITUTION**

5.1 Local producers, their sister companies and or companies under the same ownership are not allowed to import or register as importers of the quota.

5.2 All local producers including MSMEs must issue letters indicating non-availability of products to registered poultry importers, signed and stamped by the entity management.

## **6. CONSEQUENCES FOR TRANSGRESSIONS**

6.1 Incomplete, inaccurate, inconsistent and conflicting information provided for production submissions will be rejected.

6.2 Unregistered producers/farmers/entities (with MITSMED) will not be considered for the poultry scheme.

6.3 Failure to comply with the above requirements will result in appropriate steps to be being taken. Contraventions to the scheme will result in deregistration for a period of six months.

## **7. APPEALS**

Aggrieved parties may appeal in writing within 48 hours to the Poultry Advisory Committee for review of a decision. Appellants should allow five working days for a decision.